

14<sup>th</sup> October 2020

Dear [insert MP name],

### **Urgent appeal on behalf of the Hair, Grooming, Beauty, Spa and Wellness Industry**

My name is [x], I am a local constituent and I [work/own/operate x business/am a self-employed x]. I am writing to seek your support for the hair, grooming, beauty, spa and wellbeing industry. There is a concern that we will be included within the businesses enforced to close in a Tier 3 local lockdown area.

**I would be grateful if you would write to the Prime Minister** stating that you strongly believe that hair and beauty salons should remain open for the following reasons:

- There is no evidence that we are aware of that hair and beauty salons have a high risk of transmission. We believe that our strict COVID-19 secure regimes mean that these settings are being operated safely.
- Hair and beauty salons are staffed by professionals who have always needed to adopt strict hygiene standards and who have introduced a wide range of further strict hygiene standards to ensure they are Covid secure.
- There are of course huge negative consequences for businesses, local economies, livelihoods and for employees in the sector of closures and this is for a sector that has not received any additional support from Government above and beyond the welcome general support for business as a whole.
- Hair and beauty salons, spas, cosmetics and personal care products are vital for health, well-being and self-esteem; all of which are important for mental health and overall well-being which are even more vital during the pandemic.

The hair and beauty industry contributes £30bn to the UK economy, employing over 600,000 people, predominantly women, across 49,371 salons, and our businesses are at the heart of the UK's high streets up and down the country offering personal wellbeing at a time when we need it the most.

We would strongly recommend therefore that hair and beauty salons remain open in this Tier 3 local lockdown area and would be delighted to discuss this with you further.

[Name and postcode]

Member of the British Beauty Council

