

CLOTHES SHOW LIVE HAIR AWARDS

YOUNG HAIRDRESSER OF THE YEAR 2009

PRESENTED BY HAIRDRESSERS JOURNAL INTERACTIVE

SUPPORTED BY YOUR HAIR



COMPETITION:

Ladies Commercial – 45 minutes

GENERAL RULES & REGULATIONS

- This competition is for qualified hairdressers only. (NVQ Level 2 or equivalent).
- Entrants can be salon based or freelance in the UK.
- Entrants need to be under the age of 30 with a minimum of 3 years and a maximum of 5 years stylist experience to enter Young Hairdresser of the Year.
- A coloured photograph of the completed look will be required for the first round judging and finalists will be asked to recreate this look, live at Clothes Show Live, should they achieve finalist status.
- All photographs submitted must reflect current trends.
- **Photographs need to be posted to Dan Eversfield, Hairdressers Journal International, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS. Tel: 020 8652 8845**
- **The closing date for photographic work is 5pm on Friday, 30th October 2009.**
- Each photographic entry needs to be labelled on the back with the entrant's name, salon name (if appropriate) address, telephone number.
- All entries must be accompanied with a signed entry form.
- The photographic model does not have to be used at the live final.
- An eminent panel of judges will be invited to judge and will be chosen for their expertise and technical knowledge. The judging will take place on Wednesday 4th November.
- All entrants will be notified in writing, on completion of the first round judging and advised whether or not they have achieved finalist status.
- Competitors will need to compete in a live final on Sunday, 6th December at Clothes Show Live, NEC Birmingham.
- The winner will receive a trophy, £1,000 prize money, a certificate and PR support and all finalists will receive a certificate of participation.
- No employee of Reed Business Information/The Clothes Show/the sponsor's company or their families will be allowed to enter.
- The organisers reserve the right to refuse or cancel an entry, without disclosure of the reason.
- Should you achieve finalist status, but decide not to participate in the competition, please contact Dan Eversfield on 020 8652 8845 at your earliest convenience or by 12pm on Friday, 27th November 2009.

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LIVE FINAL RULES AND REGULATIONS

- Competitors will be required to register at the competition area, time to be agreed, on the morning of the 6th December.
- A table number and timetable will be given to each competitor.
- Finalists in the live final will not have access to wet prep. They will be able to prep at their competition table for 30 minutes prior to the start of the competition where hair can be wet sprayed or dampened down.
- Only the model and the competitor are allowed in the preparation area prior to the competition start.
- Hair must be pre-coloured in the salon prior to the competition and the colour work must have been completed by the finalist.
- All models must have their clothes styled and make-up applied prior to the start of the competition.
- Once the competition begins, only competitors, models and judges will be allowed in the competition area.
- If the hair needs to be wet prior to the competition starting, water sprays can be used before and during the competition itself.
- No wash basins are available to finalists.
- Hair cannot be washed in the toilets.
- Competitors need to bring products, water sprays, equipment, gowns, towels and mirrors with them as nothing is available or supplied.
- One single socket power supply will be available for each contestant at their work station.
- Judges will walk around the competition area during the competition itself and will be allowed to ask competitors questions about cut, colour style etc.
- As each competition finishes, the judges will make a final inspection of all models and mark them on the overall look.
- The winner will be announced at 3.00pm on Sunday, 6th December in The Fashion Theatre.
- Photographs will be taken throughout the day for use in Hairdressers Journal International and will be issued with a comprehensive press release to both UK and international press.

CATEGORY SPECIFIC RULES

LADIES COMMERCIAL

- No wigs, hairpieces, extensions or strands can be used in this category.
- The look created should reflect current commercial trends and will be judged on cut, colour and style.
- Make-up and clothes should also reflect these trends but this will not be marked.
- All colour work must be completed prior to the live event (off site).
- All entries must be accompanied with a signed entry form.
- 45 minutes will be allowed to complete the cut and style.